

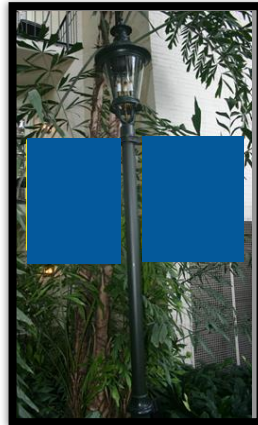
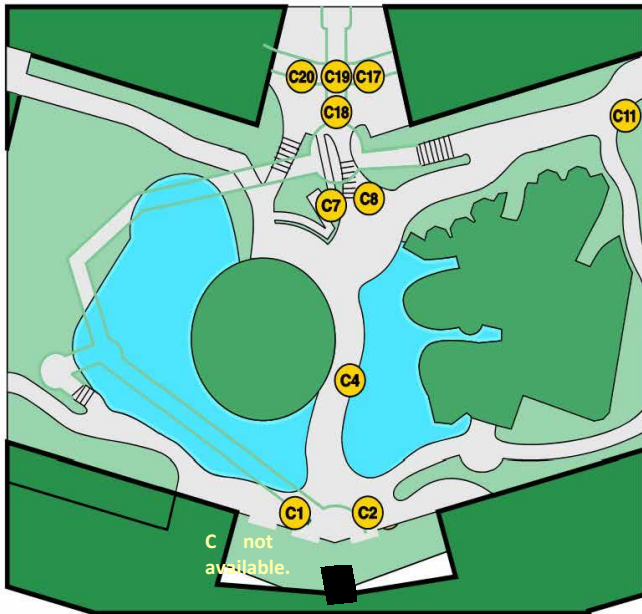
# BRANDING OPPORTUNITIES



*The*  
**National**

**APMA ANNUAL  
SCIENTIFIC MEETING**  
NASHVILLE | JULY 13-16, 2023

## Lamp Posts: CA-3 1 – 27



### Dimensions

- CA-3: 20"W x 30"L (5 sq. ft) Double Sided Banner with 4" pole pockets at the top
- Yellow = Two Banners / Pink = One banner



# GARDEN ATRIUM



# GARDEN CONSERVATORY

## Lamp Posts: GC-2 1- 22



### Dimensions

- GC-2: 20"W x 30"L Double Sided Banner with 4" pole pockets at the top
- Yellow = Two Banners / Pink = One banner

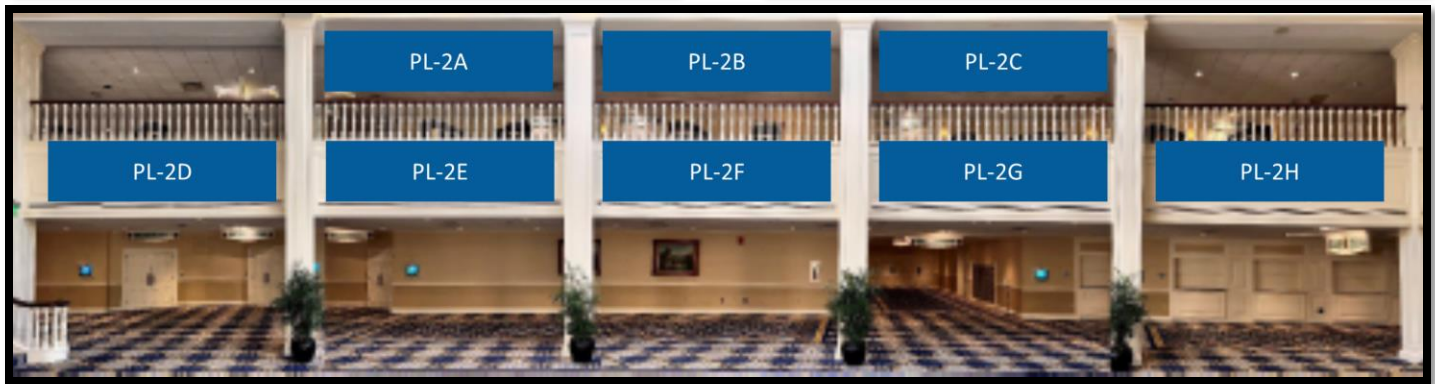
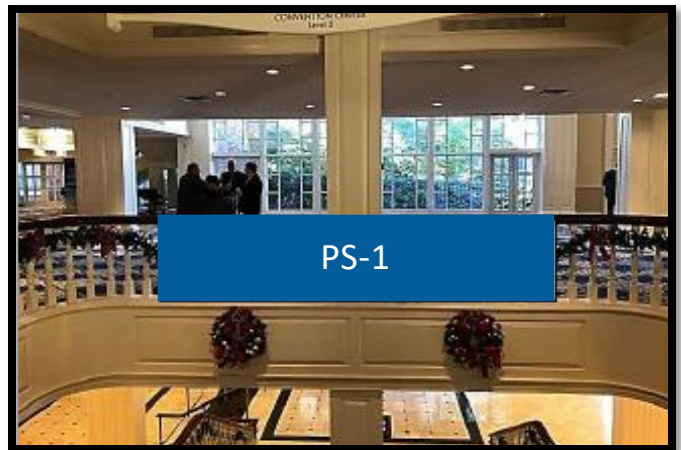
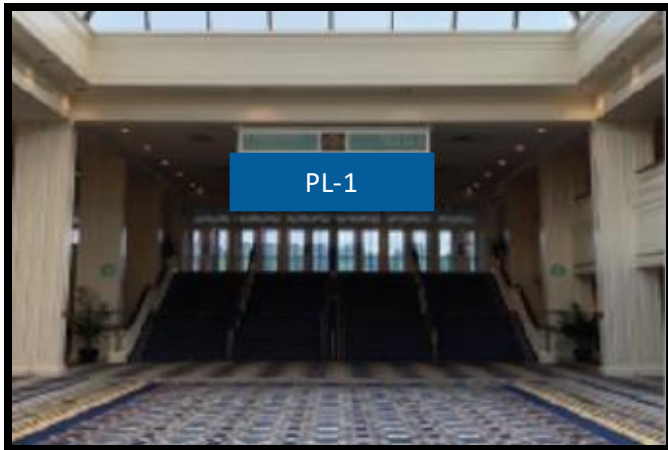


# PRESIDENTIAL LOBBY

APMA Registration Area



## Presidential Lobby Banners



### Dimensions

- PL-1: 168"W x 60"L (70sq.): Double Sided Banner with pole pockets top and bottom
- PL-2 A-H: 192"W x 60"L (80sq.): Single Sided Banner with pole pockets top and bottom
- PL-3: 180"W x 60"L (75sq.): Single Sided Banner with pole pockets top and bottom
- PS-1: 180"W x 36"L (45sq.): Single Sided Banner with pole pockets top and bottom

### Presidential Lobby Windows (M - P Only)

Dimensions:

PLW A\_P - 28" w x 72" h

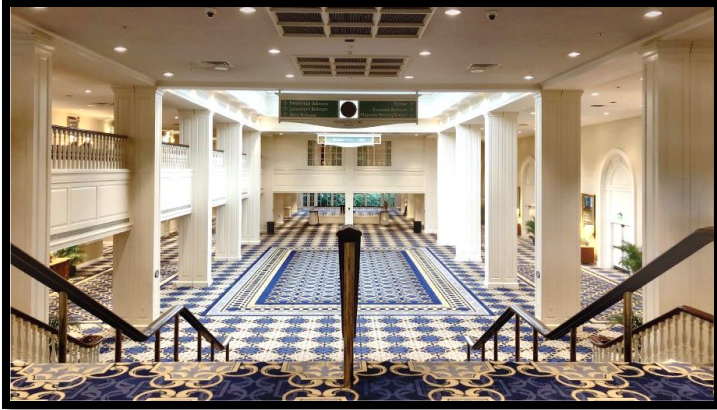
### Presidential Lobby Windows





## PRESIDENTIAL LOBBY cont.

### Presidential Lobby Columns PL-6A-H



**NOTE:** Large columns are 130"W x 240"L (between the top and bottom trim). Column side break down is 43"x22"x43"x22"x100".



#### Dimensions

- Standing ½" Thick Foam Column Wrap with Connectors: 25.25"x 47.25"x25.25"x 47.25"W x 96"L (97sq)
- Stretch Fabric Banners:
  - 130"W x 102"L (93sq.) =
  - 130"W x 144"L (130sq.)
  - 130"W x 240"L (217sq.)

### Elevator Cling PL-8



#### Dimensions

- PL-8: 42"W x 83.5"L (25sq.) Adhesive Cling

### Presidential Doors to TN Lobby PL-9,10

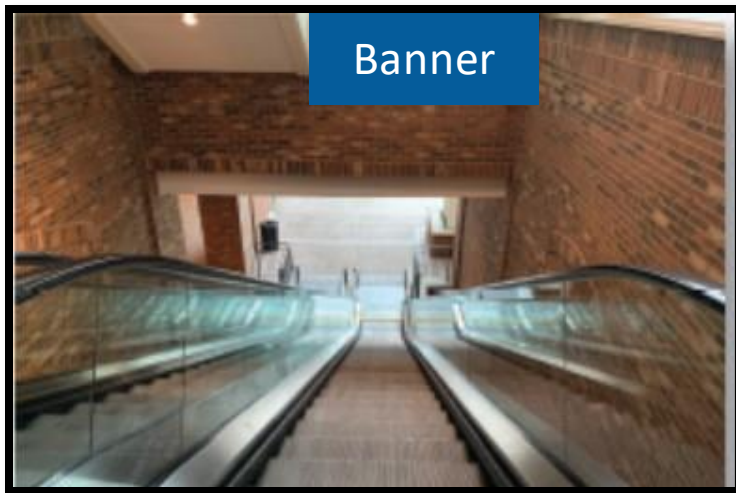


#### Dimensions

- TL-9 & 10: 100"W x 45"L (32sq): Single Sided Banner with 4" pole pockets top and bottom

# RYMAN ESCALATORS (to exhibit level)

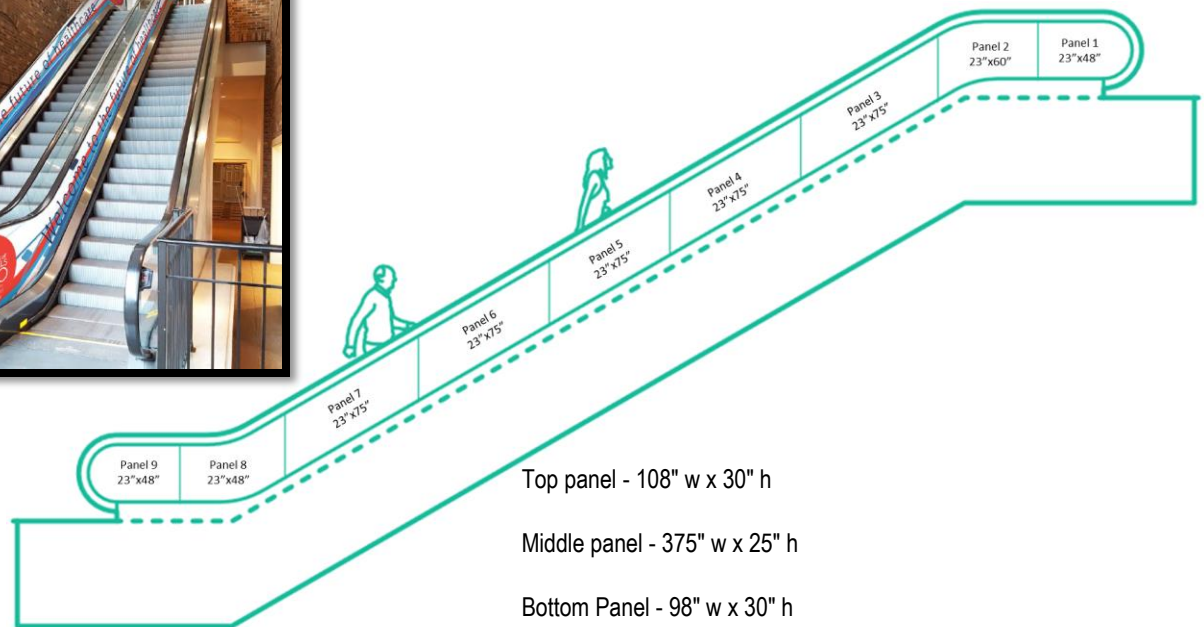
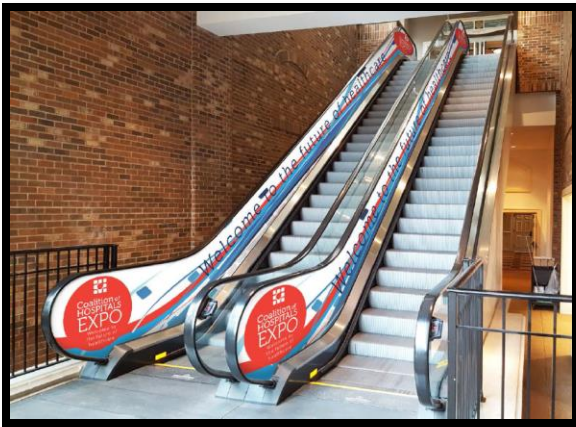
## Ryman Escalators RE-1



### Dimensions

- RE-1: 96"W x 48"L (32sq.) Single Sided Banner with 4" pole pockets

## Ryman Escalators RE-2A, B, C, D



### Dimensions

- RE-2A,B,C,D: (403sq.) Single Sided Adhesive Clings
- RE-2A,B,C,D: 36 - 22" circles (123sq.)

If doing circle or square clings the size should be 22" to stay on the glass area.

### Design Notes:

- All panels have a full bleed height of 25". Allow a 1 1/2 inch space top and bottom for panel trimming.
- Panel 1 and 9 start/end your graphic 11" from the end of the panel to allow for rounded edge trimming
- If doing circle or square clings the size should be 21" to stay on the glass area.



## PRICE GUIDE

LOCATION(S)	ITEM	FEE
- Cascades Entrance & Atrium - Gardens Conservatory	Lamp Post Flags	\$1,000 ea.
Presidential Lobby*	Banners	
	PL-1	\$10,000
	PS-1	\$7,500
	PL-2D – 2H	\$5,000 ea. (discounts for three or more)
	PL-3A, 3B	\$7,500 ea.
	PL-9, 10	\$3,500 ea.
Presidential Lobby Windows	M - P	\$2,500 ea. (two minimum)
Presidential Lobby Columns (4-sided)	PL-6A – H	\$7,500 ea.
Presidential Elevator Cling	PL-8	\$7,500
Ryman Escalator Banner	RE-1	\$3,500
Ryman Escalator Clings	Pricing available upon request: <a href="mailto:thenational@apma.org">thenational@apma.org</a>	

\* Member registration will be in the Presidential Lobby.

