BRANDING OPPORTUNITIES

The National

APMA ANNUAL
SCIENTIFIC MEETING
NASHVILLE | JULY 13–16, 2023
Lamp Posts: CA-3 1 – 27

Dimensions

- CA-3: 20”W x 30”L (5 sq. ft) Double Sided Banner with 4” pole pockets at the top
  - Yellow = Two Banners / Pink = One banner

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GARDEN ATRIUM
Lamp Posts: GC-2 1- 22

Dimensions
- GC-2: 20"W x 30"L Double Sided Banner with 4" pole pockets at the top
  Yellow = Two Banners / Pink = One banner
Presidential Lobby Banners

- **PL-1**: 168"W x 60"L (70sq.): Double Sided Banner with pole pockets top and bottom
- **PL-2A-H**: 192"W x 60"L (80sq.): Single Sided Banner with pole pockets top and bottom
- **PL-3**: 180"W x 60"L (75sq.): Single Sided Banner with pole pockets top and bottom
- **PS-1**: 180"W x 36"L (45sq.): Single Sided Banner with pole pockets top and bottom

Presidential Lobby Windows (M - P Only)

- **Dimensions**: PLW A_P - 28" w x 72" h
**Presidential Lobby Columns**  PL-6A-H

**Dimensions**
- Standing ½” Thick Foam Column Wrap with Connectors: 25.25” x 47.25” x 25.25” x 47.25” x 96” (97sq)
- Stretch Fabric Banners:
  - 130”W x 102”L (93sq.)
  - 130”W x 144”L (130sq.)
  - 130”W x 240”L (217sq.)

**NOTE:** Large columns are 130”W x 240”L (between the top and bottom trim). Column side break down is 43”x22”x43”x22”x100”.

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**Elevator Cling**  PL-8

**Dimensions**
- PL-8: 42”W x 83.5”L (25sq.) Adhesive Cling

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**Presidential Doors to TN Lobby**  PL-9,10

**Dimensions**
- TL-9 & 10: 100”W x 45”L (32sq): Single Sided Banner with 4” pole pockets top and bottom
**Ryman Escalators RE-1**

**Banner**

- **Dimensions**
  - RE-1: 96”W x 48”L (32sq.) Single Sided Banner with 4” pole pockets

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**Ryman Escalators RE-2A, B, C, D**

- **Dimensions**
  - RE-2A,B,C,D: (403sq.) Single Sided Adhesive Clings
  - RE-2A,B,C,D: 36-22” circles (123sq.)

- **Design Notes:**
  - All panels have a full bleed height of 25”. Allow a 1 ½ inch space top and bottom for panel trimming.
  - Panel 1 and 9 start/end your graphic 11” from the end of the panel to allow for rounded edge trimming.
  - If doing circle or square clings the size should be 22” to stay on the glass area.

- **Dimensions**
  - Top panel - 108” w x 30” h
  - Middle panel - 375” w x 25” h
  - Bottom Panel - 98” w x 30” h

- If doing circle or square clings the size should be 22” to stay on the glass area.
<table>
<thead>
<tr>
<th>LOCATION(S)</th>
<th>ITEM</th>
<th>FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cascades Entrance &amp; Atrium - Gardens Conservatory</td>
<td>Lamp Post Flags</td>
<td>$1,000 ea.</td>
</tr>
<tr>
<td>Presidential Lobby*</td>
<td>Banners</td>
<td></td>
</tr>
<tr>
<td>PL-1</td>
<td>$10,000</td>
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</tr>
<tr>
<td>PS-1</td>
<td>$7,500</td>
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<tr>
<td>PL-2D – 2H</td>
<td>$5,000 ea. (discounts for three or more)</td>
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<tr>
<td>PL-3A, 3B</td>
<td>$7,500 ea.</td>
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<tr>
<td>PL-9, 10</td>
<td>$3,500 ea.</td>
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<tr>
<td>Presidential Lobby Windows</td>
<td>M - P</td>
<td>$2,500 ea. (two minimum)</td>
</tr>
<tr>
<td>Presidential Lobby Columns (4-sided)</td>
<td>PL-6A – H</td>
<td>$7,500 ea.</td>
</tr>
<tr>
<td>Presidential Elevator Cling</td>
<td>PL-8</td>
<td>$7,500</td>
</tr>
<tr>
<td>Ryman Escalator Banner</td>
<td>RE-1</td>
<td>$3,500</td>
</tr>
<tr>
<td>Ryman Escalator Clings</td>
<td>Pricing available upon request: <a href="mailto:thenational@apma.org">thenational@apma.org</a></td>
<td></td>
</tr>
</tbody>
</table>

* Member registration will be in the Presidential Lobby.