

the National

APMA ANNUAL SCIENTIFIC MEETING
WASHINGTON, DC | AUGUST 8-11, 2024

BRANDING OPPORTUNITIES



apma 

American Podiatric
Medical Association, Inc.
11400 Rockville Pike, Suite 220
Rockville, Maryland 20852
301-581-9200
www.apma.org

The National 2024

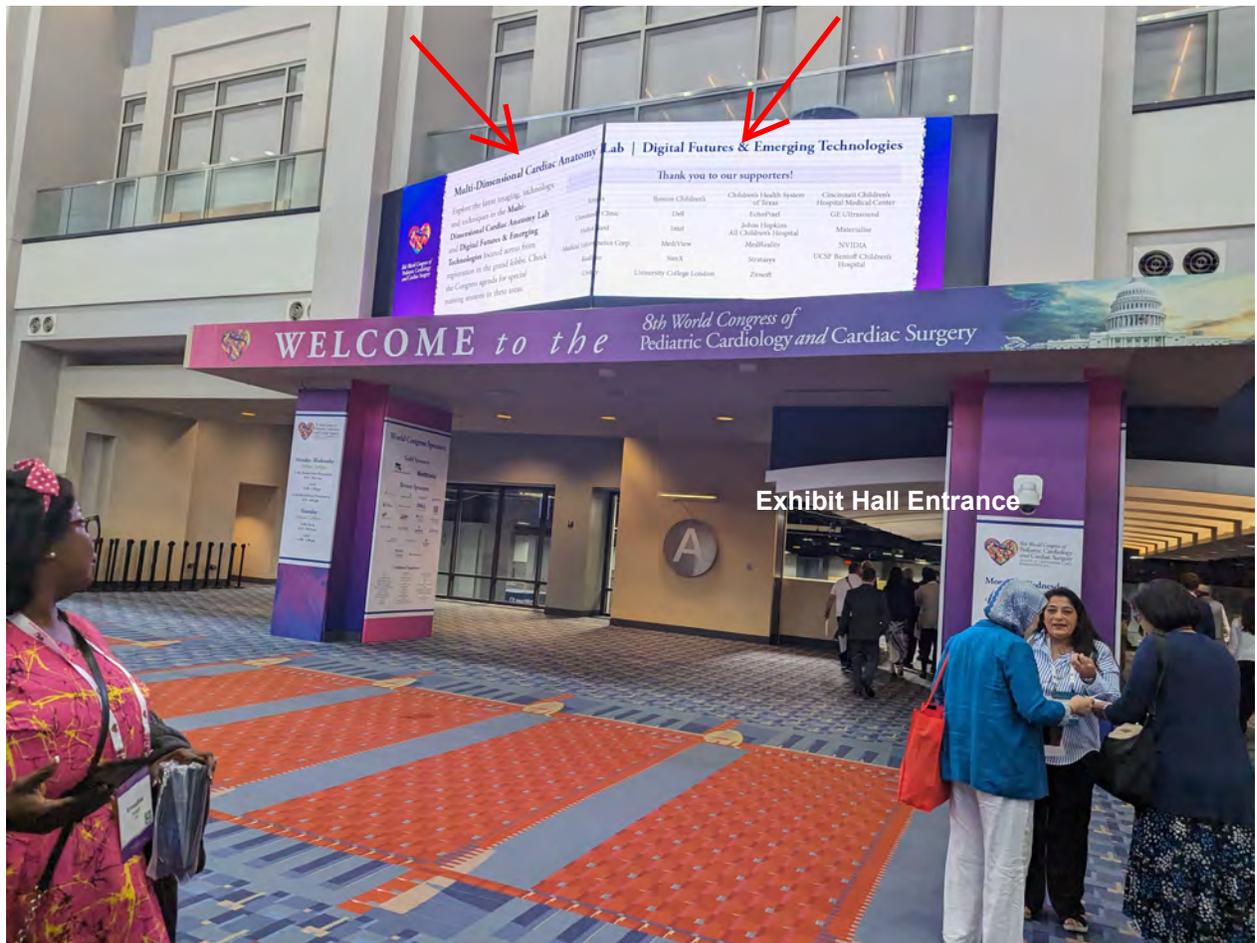
Expand your footprint at the APMA Annual Scientific Meeting (The National) when you take advantage of dynamic branding opportunities. Spotlight your brand on digital or print media - or both! The convention center provides prime locations that enable you to make numerous and repeated impressions with meeting attendees for the duration of the conference.

Questions? Contact thenational@apma.org, or 301-581-9200; ask for the development department.

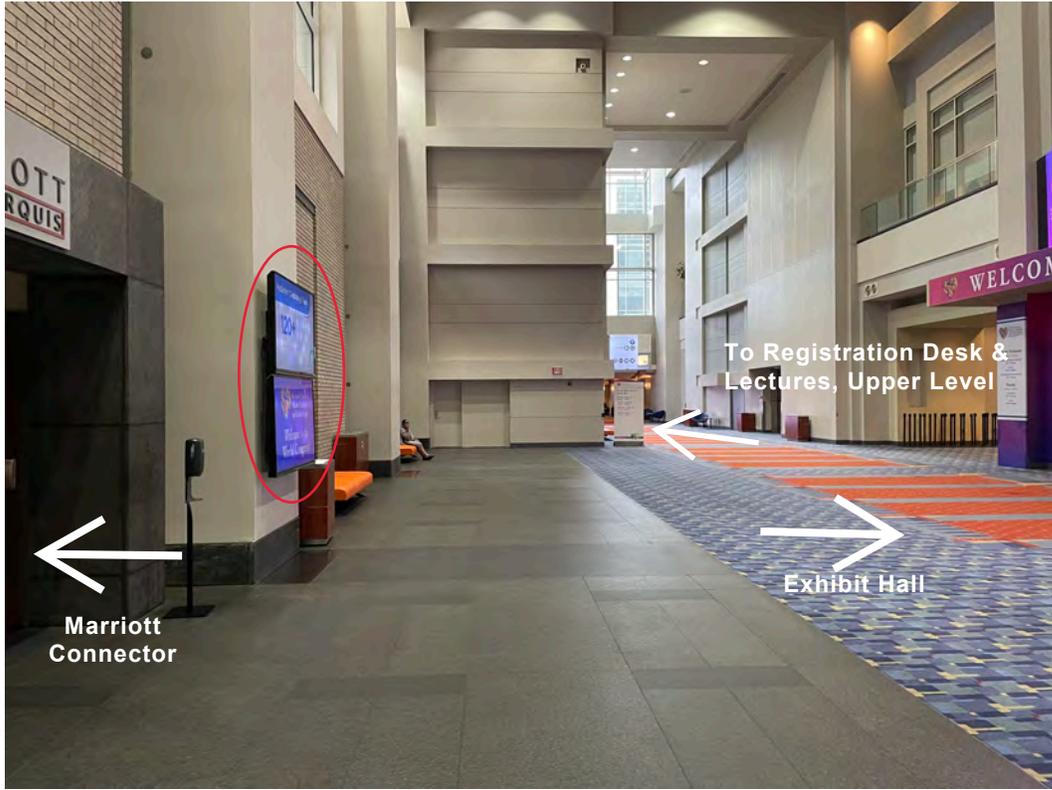
Table of Contents

<u>Digital Signage</u>	<u>3</u>
<u>Printed Signage</u>	<u>7</u>
<u>Floorplan</u>	<u>8</u>
<u>Rates</u>	<u>9</u>

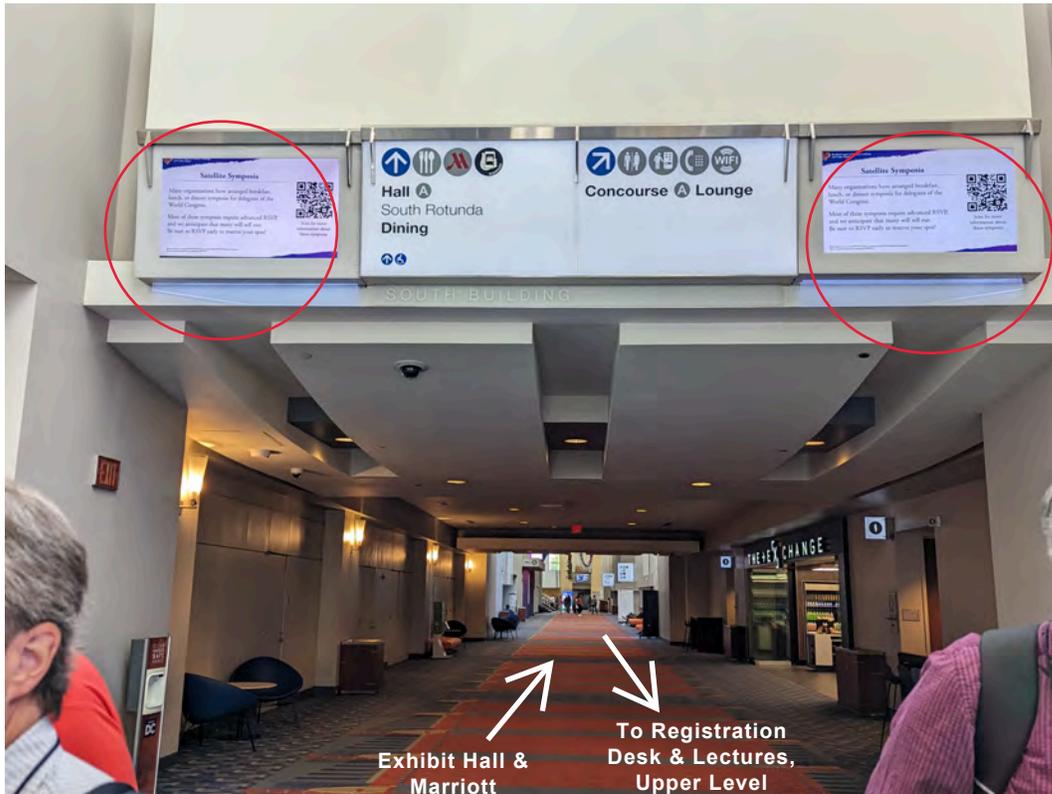
DIGITAL SIGNAGE



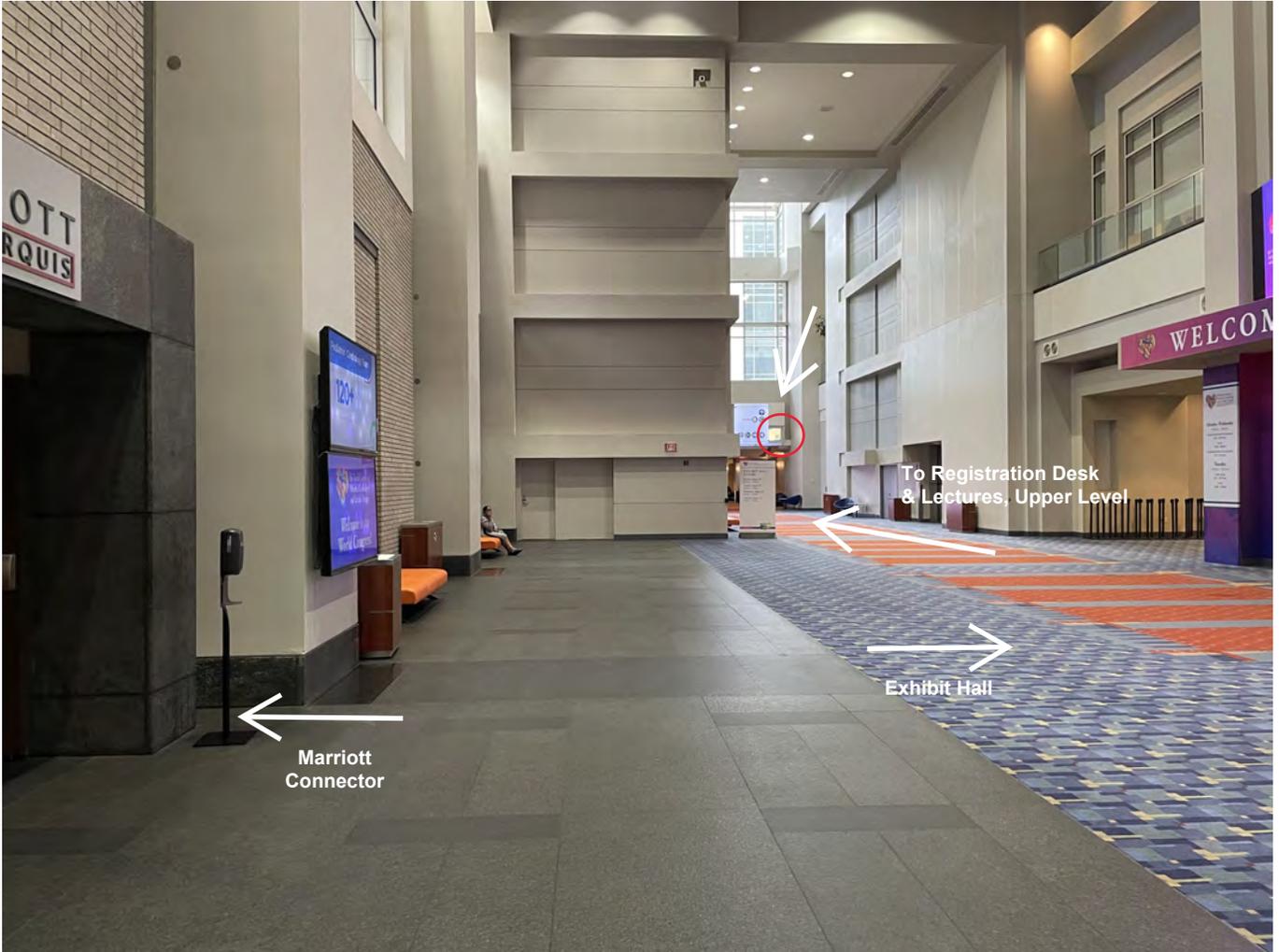
Hall A Video Marquee
15-30 second video or static ad



Wall Display 26 (WDS026)



Overhead Display 2 (ODS-002)



Overhead Display 1 (ODS-001)

Note: ODS-001 and ODS-002 (pictured on previous page) are identical.



Rotunda Video Marquee
15-30 second video or static ad

PRINTED SIGNAGE

Marriott Connector Clings
Escalators and Stairs
(access to/from hotel and convention
center)



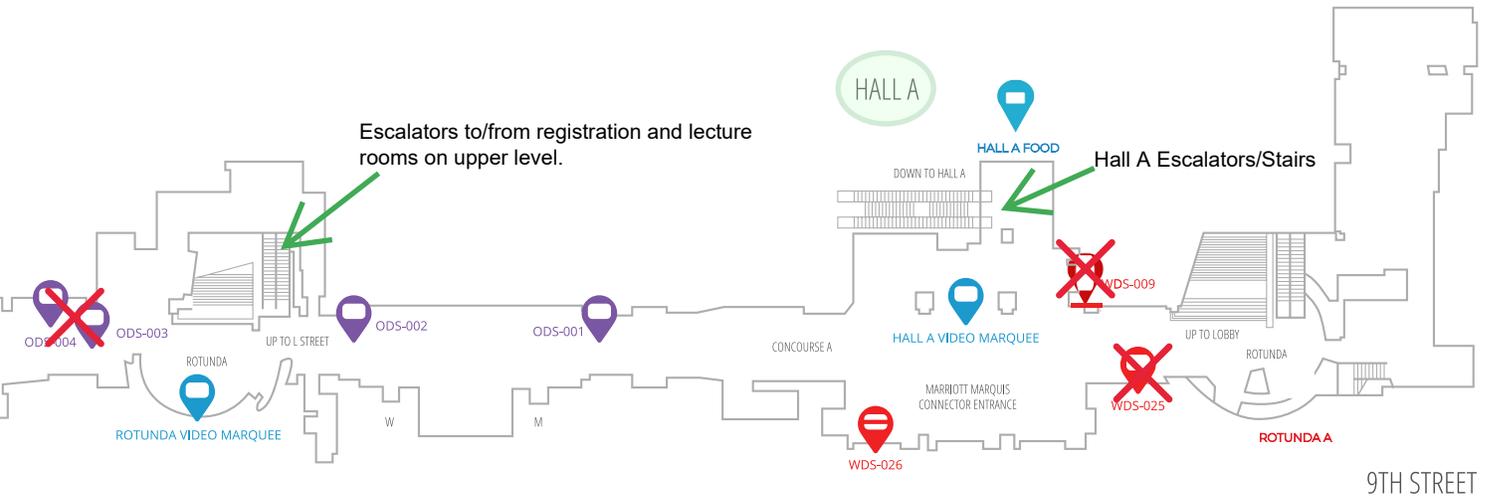
Hall A Clings
Escalators and Stairs (hall entry/exit)
Floor Cling (pictured below; 4 maximum)



Balcony at Hall A Entrance - Clings



FLOORPLAN - CONCOURSE LEVEL



RATES

DIGITAL SIGNAGE

CONCOURSE LEVEL DISPLAYS

This level is main thoroughfare for access to/from registration desk and lecture rooms.

ITEM	LOCATION*	SIZE	FEE
Hall A Video Marquee Page 3	Above exhibit hall entrance	12' x 6' (2 Displays) 15-30 sec. video or static ad	\$15,000
WDS-026 Wall Mounted Display Page 4	Wall at Marriott Connector, facing exhibit hall	70" HD (2 Displays)	\$3,000
ODS-002 Overhead Digital Signage Page 4	End of hallway, near Rotunda B	52" HD; Horizontal Orientation	\$3,000
ODS-001 Overhead Digital Signage Page 5	Hallway, near exhibit hall entrance	52" HD; Horizontal Orientation	\$3,000
Rotunda Video Marquee Page 6	Rotunda B; faces bottom of escalator that leads to registration desk and lecture rooms	24' x 10' 15-30 sec. video or static ad	\$17,500

* See concourse level floorplan on page 8.

PRINTED SIGNAGE (CLINGS)

ITEM	LOCATION	SIZE	FEE
Window & Balcony Clings Page 7	Windows and balcony at exhibit hall entrance	Apprx. 38' x 3'	\$6,000
Floor Clings Page 7	Bottom of exhibit hall escalator/stairs	Apprx. 10' x 10'	\$8,500
Escalator Clings Page 7	Exhibit hall	Apprx. 34' x 2'	\$6,000
Escalator Clings Page 7	Marriott Connector	TBA	\$22,000
Stair Clings Page 7	Marriott Connector		\$8,000