

Sample Social Media Posts

Twitter

1. It's #DiabetesAwarenessMonth. Take a look at why #TodaysPodiatrist is essential in your #diabetes care: www.apma.org/diabetes
2. In the United States, more than 30 million people have #diabetes. #TodaysPodiatrist can help you avoid becoming a statistic with annual examinations. www.apma.org/diabetes
3. According to @AmDiabetesAssn, more than 108,000 non-traumatic lower limb amputations occur annually in people with #diabetes. #TodaysPodiatrist makes preventing amputations the top priority. www.apma.org/diabetes
4. Seeing a #podiatrist twice a year can help reduce lower extremity amputation rates by 45-85 percent! Schedule your appointment today! www.apma.org/diabetes
5. If you have #diabetes, you're at risk for vascular disease. #TodaysPodiatrist works with vascular specialists to make sure your care is a team effort! www.apma.org/diabetes
6. Care provided by #TodaysPodiatrist for people with #diabetes could save the health care system \$3.5 billion per year. www.apma.org/diabetes
7. #Neuropathy, or loss of sensation in your #feet, can be a side effect of #diabetes. You may not be able to feel a diabetic ulcer until it's too late. See #TodaysPodiatrist now for an annual exam! www.apma.org/diabetes
8. Why you should trust #TodaysPodiatrist as a part of your diabetes-management team: www.apma.org/diabetes
9. Have #diabetes? Daily foot exams can reduce your risk of amputation. This step is crucial for timely care and management. Also, schedule an appointment with #TodaysPodiatrist at least once a year! www.apma.org/diabetes
10. Foot ulceration precedes 85 percent of diabetes-related amputations. Be good to your feet with daily checks, and see #TodaysPodiatrist annually, whether you feel pain or not. www.apma.org/diabetes
11. If you have trouble reaching your #feet to do your daily foot exam, try propping a mirror on the floor or ask a family member to help. www.apma.org/diabetes
12. Have a wound on your foot that won't heal? Between 14-24 percent of patients with diabetes who develop #footulcers will require an amputation. Value your foot health and see #TodaysPodiatrist for an exam! www.apma.org/diabetes
13. Newly diagnosed with #diabetes? #TodaysPodiatrist can help you prevent foot ulcers, amputation, and more: www.apma.org/diabetes
14. #TodaysPodiatrist is helping to treat the national #diabetes epidemic. Be good to your feet, and schedule an annual check today! www.apma.org/diabetes
15. The #diabetes epidemic requires a team approach, with specialists in wound care, surgery, and more. If managing this devastating disease intrigues you, consider a career as #TodaysPodiatrist. @podmedcolleges www.apma.org/diabetes

16. Did you know diabetes can break down the bones in your feet, leading to deformity and decreased mobility? #TodaysPodiatrist can help prevent further damage, or in severe cases, perform surgical reconstruction. www.apma.org/diabetes

Facebook

1. November is Diabetes Awareness Month. Take a look at why #TodaysPodiatrist is essential in your #diabetes care: www.apma.org/diabetes
2. More than 30 million people have #diabetes in the US, but #TodaysPodiatrist can help you avoid becoming a statistic. Schedule an annual examination, even if you feel no pain. www.apma.org/diabetes
3. According to the @American Diabetes Association, more than 108,000 non-traumatic lower limb amputations occur annually in people with #diabetes. For the latest prevention tips from #TodaysPodiatrist, look no further than our resources. www.apma.org/diabetes
4. #TodaysPodiatrist can help reduce lower extremity amputation rates by 45-85 percent with regular examinations of your feet! Schedule your appointment today! www.apma.org/diabetes
5. If you have #diabetes, complexities in your feet may arise that deserve increased attention. #TodaysPodiatrist makes sure your care is a team effort! www.apma.org/diabetes
6. Did you know the inclusion of care provided by #TodaysPodiatrist for those with diabetes saves the health care system \$3.5 billion per year? www.apma.org/diabetes
7. Neuropathy is the loss of sensation in your feet and can be a side effect of #diabetes. You may not be able to feel a serious diabetic ulcer present on your feet. So, seeing #TodaysPodiatrist on an annual basis is imperative for the best care! www.apma.org/diabetes
8. Your trust in #TodaysPodiatrist as a part of your diabetes-management team is essential, but you remain the captain of your health-care team! www.apma.org/diabetes
9. Daily foot exams can significantly reduce your risk of diabetic amputation. This step is crucial for timely care and management. Schedule an appointment with #TodaysPodiatrist right away and learn how to do a daily exam! www.apma.org/diabetes
10. Foot ulceration precedes 85 percent of diabetes-related amputations. #TodaysPodiatrist helps you be good to your feet whether you feel pain or not, so don't hesitate to get checked! www.apma.org/diabetes
11. Propping up a mirror on the floor is an easy way to check your feet during your daily exam if you struggle to reach them. Don't forget, you can also ask a family member to help. www.apma.org/diabetes
12. Statistics show between 14 and 24 percent of patients with diabetes who develop a foot ulcer will require an amputation. Even if you can't feel pain, you could still be at risk. Value your foot health and see #TodaysPodiatrist for an exam! www.apma.org/diabetes
13. Newly diagnosed with #diabetes? #TodaysPodiatrist is here to help! Preventative care can address foot ulcers, amputation, and more: www.apma.org/diabetes
14. This month underscores the role #TodaysPodiatrist plays in treating the national #diabetes epidemic. Be proactive and good to your feet. Schedule an annual check today! www.apma.org/diabetes

15. The #diabetes epidemic requires a team approach, with specialists in wound care, surgery, and more. Want to join the fight against this national health crisis? Consider a career as #TodaysPodiatrist. www.apma.org/diabetes
16. Did you know diabetes can break down the bones in your feet, leading to deformity and decreased mobility? #TodaysPodiatrist can help prevent and treat a condition called Charcot foot. In severe cases, your podiatrist can perform surgical reconstruction. www.apma.org/diabetes